



Minutes of Todmorden Business Association Meeting  
Held Wednesday 3rd February 2010, 6.30pm at seventyTWO

**Attending** Lynne Midwinter, Nicki Hewson Betts, Michael Uren

**Apologies** Hazel Stobbs (TDO Todmorden Town Council), Derek at Industrial Supplies, Clare Townley, Louise Routledge from Halo, Christine from Hogarth and Hunt, Sue from Healing , Hazel Bregazzi

- **Minutes of Last Meeting**

Were agreed as being an accurate representation of the meeting.

- **Made In Tod!**

The committee room now has six bookings. It was agreed that this should be enough. If everyone who has said yes for the main hall actually books, then that should be full as well. NHB still needs to clarify with both Riggs and Amazonails what they are going to have, but they know that we would like them to do something amazing with the middle space. MU is working very hard to get Sutcliffe Furniture to exhibit, but they are being difficult. LM still needs to clarify with Nick Littlewood that he is going to exhibit.

Hazel Stobbs and LM have managed to get Hilary Myers and Brian Hewson to agree to walk around the market with sandwich boards on advertising the event. LM is liaising with them directly.

The food court is going to consist of Emma's Cakes (cupcakes), Rendezvous (pizzas) and The Bear (soup, homemade bread and vegan cake). Rendezvous and The Bear still have to fill in forms. NHB will give a gentle nudge to both.

LM tried to speak with John Dobson about getting the NOBO boards, but unfortunately he passed away in November. MU has been putting up blinds at the Station Gallery and so may have another contact there. He will investigate getting the NOBO boards.

NHB has arranged children's entertainment for both Friday and Saturday – in exchange for a free stall. They are also going to run a colouring competition for the duration of the event, with a magic set as a prize.

Also, have found a company based in Todmorden that design giant inflatables. Will have a meeting with them and see what they can provide us with.

LM and NHB have had a meeting with Tod News to arrange the insert etc. They are going to do drop-in stuff about Made In Tod over the next few weeks to make sure that it is in peoples' minds. They are not going to exhibit though; that decision comes from Halifax and they have said “no”. MU said that he would speak with Gemma Kipping to try to resolve this.

Advertising stuff has come now. MU has put some of this in Accrington already. NHB is going to concentrate on getting it out to school and the local area in the next few weeks.



Still haven't been able to secure public liability insurance so can erect banner on Bird Cage Walk. Might need to get our own. NHB and MU will investigate – urgently.

- **Map and Membership**

There has still been very little movement on the map or membership. It was agreed that this needs to be addressed as a matter of urgency. It was suggested that we invoice everybody and see who pays up. Put a letter in it saying what membership pays for and sell the map as part of the letter. NHB said would work on it and aim to get it out before Made In Tod!

- **Totally Locally Todmorden**

Stage 2 of this will be launched at Made In Tod! Fiver Fest encourages companies to do a special thing for five pound for the duration of the promotion. Promotional stuff etc will be produced for this by Beth Ward.

- **AOB**

Have been approached by Corporate Fundraising of Overgate who have said that they would be very happy to attend a meeting. Will follow up on this.

There was a poor attendance due to snow – again.

Next Meeting 24<sup>th</sup> March.