

Minutes of Todmorden Business Association Meeting
Held Wednesday 13th January 2010, 6.30pm at seventyTWO

Attending Lynne Midwinter, Nicki Hewson Betts, Hazel Stobbs (Todmorden Development Officer)

Apologies Michael Uren, Derek at Industrial Supplies, Clare Townley, Christine from Hogarth and Hunt

- **Minutes of Last Meeting and Matters Arising**

Were agreed as being an accurate representation of the meeting.

Treasure Trail – On the whole this was not massively successful. There were five winners, and not all of them were from Todmorden – so that it positive.

HS will collect all the money and drop it with NHB.

NHB will speak with Jean from Crumbly Cheese so can sort out setting up an account to pay all the money into. (This should be an account with signatories from more than one source).

- **Made In Tod!**

Stalls have started selling and NHB has plans to call other businesses that have not exhibited before.

Overgate are going to be doing the teas and coffees and are delighted to be doing so. As it is in Fairtrade Fortnight HS will be able to link in with them and provide tea, coffee and sugar for them, through the Co-Op in Hebden Bridge. HS will liaise with them directly. She is going to try to get a hamper from Co-Op for Overgate to raffle as well.

NHB is going to speak with Jean in the market to let them know about the event, but also to let her know that Incredible Edible Tod won't be taking stalls this year. Also will speak with Phil, the Hog Roast, to let him know about it as well.

Apparently, two events ago councillors walked around the market with sandwich boards to advertise the event. HS is going to ask around to see if they can persuade someone again. On both days if possible.

LM to speak with John Dobson about getting the NOBO boards.

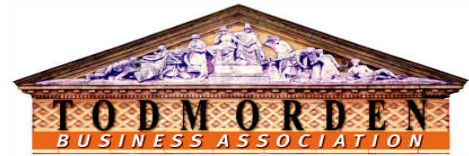
- **Map**

As the priority at the moment is the MIT!, and there was a very small attendance (due to weather, etc) it was thought that it would be better to discuss this at the next meeting.

HS said that if it is in this financial year, there may be some financial assistance available from the Council.

LM said that the Tourist Information Centre really liked the last map and offered to help with a print run last time. Their situation has changed now, but they may be able to help.

NHB to speak with Jacqui at TIC, and offer to speak with the Board to see if they can help financially.



- **Membership**

NHB is trying to sell this on the back of MIT!

- **End of 2009 review**

The end of 2009 had some great successes, but there were some casualties of that success. There was a fantastic response to the hoarding that was placed under the viaduct, which was designed and paid for by the Business Association. The purpose of this was purely to advertise Todmorden itself and the events planned. It was placed under the viaduct to maximise the number of people who would see it. Many thanks must go to Hazel Bregazzi for her design genius. The Dickensian Evening, jointly organised with Jean from the market, was considered by most to be a success. The Water Street traders were very pleased with the event, and I believe will be very happy to participate again. The traders on Patmos also felt it was successful. The market was less successful. This maybe because they had no “attractions” (street entertainers, musicians etc) there. For next year, we need to rethink the market and how we make it more attractive. Thanks have been proffered to all the schools who helped by providing choirs; to Mitch Oldham for the Samba Band; and to Louise Castro, for all the help on the evening.

The major casualty of the end of 2009, was the relationship between The Business Association and Todmorden Together. As it stands currently, this has broken down irretrievably.

- **Totally Locally Todmorden**

We need to not lose impetus on all the good work the Business Association, in conjunction with Tod council, has done to promote this campaign. It was agreed that we speak with Beth Ward, from Marketing Halifax and Totally Locally to see if she wants to take a stall at MIT!. If not, we need to see what she will want to do. There are still some bags left at the Tourist Information, which we will be able to do something with.

It was thought that it will be a good idea to put up the Totally Locally Todmorden photos that have been displayed at the event.

- **AGM**

This will need to be moved to the March meeting, because of MIT! Also, need to give 28 days notice of the meeting.

LM will speak to Connolly's before then to see if they will take over as accountants for the Business Association.

- **AOB**

MYCCI – LM has received a letter which seems to suggest that it has gone into receivership. NHB to investigate and also to try and get someone from MYCCI to a meeting. This is to make up for Joanne Foley not coming to the November meeting, and no-one letting us know.

Empty Buildings in Todmorden. Mary Clear has got a quote to do something fantastic with the



Ormerod building. An artist's impression of this was shown to those present. HS also said that there has been a deposit of £52K into the Economic Taskforce, to sort out the empty shops throughout Calderdale. HS has been in touch with Janet Battye at Calderdale with a rough proposal of what we would need in Todmorden.

There is a Ward Forum at the Town Hall on Thursday 21st January. Items for discussion are Todmorden Market Hall, Parking in Todmorden and Licensing. We have got a small number of fliers for this and will be receiving more by email. This is to be attached to minutes and distributed as widely as possible.

Next Meeting

- **Action Points**

HS

Collect all the money from the Treasure Trail and drop it with NHB.

Liaise with Overgate with regards to providing Fairtrade tea and coffee for Made In Tod!

Try to get a hamper from Co-Op for Overgate to raffle.

Try to persuade councillors to advertise Made In Tod with sandwich boards around the market.

NHB

Speak with Jean from Crumbly Cheese so can sort out setting up an account to pay all the money from the Treasure Trail etc

Speak with Jacqui at TIC, and offer to speak with the Board to see if they can help financially with the production of the map.

Speak with Jean in the market to let them know about MIT!, but also to let her know that Incredible Edible Tod won't be taking stalls this year. Also speak with Phil, the Hog Roast, to let him know about it as well.

Speak with Beth Ward re exhibiting at Made In Tod, and how we can move Totally Locally forward in Todmorden.

Speak with MYCCI to try and find out what is happening with them and when we can get someone out to talk to a meeting.

LM

Speak with John Dobson about getting the NOBO boards.

Speak with Connollys about becoming the accountant for the Business Association