



Minutes of Todmorden Business Association  
Held Wednesday 12<sup>th</sup> May 2010, 6.30pm at seventyTWO

**Attending** Lynne Midwinter, Nicki Hewson Betts, Michael Uren, Hazel Bregazzi, Sarah Helliwell, Alan Boocock, Brenda (BDZ), Carl Warburton & Sandra Evans (Pextenement Cheese Company), Craig Baillie and Terry (Sponsorship Manager) Guest Speakers from Todstock,  
**Apologies** Non-presented

- **Minutes of Last Meeting**

These were agreed as being an accurate representation of the meeting, by those who had attended. They have not yet been put onto the website as waiting for Chairman's presentation.

- **Map**

Advertising space is now all sold; although HB is still waiting for artwork from a few places. Invoices for booked spaces have now gone out.

There is currently no listing for taxis. There is space for either that or another company who is interested.

There was some discussion as to how to list the other members – coloured dots on the last map had a mixed reaction. It was agreed that instead of listing them alphabetically it would be a good idea to list them according to street – i.e. Halifax Road, Rochdale Road and Burnley Road.

There were lots of suggestions about suitable photos for the map. It was thought that it would be a good idea to label the photos to say which bit of Tod they are. LM said that she will email Chris Sands to see if he has any suitable pictures which are shop focused.

NHB has been asked what the timescale for the map is. It should be proofed by the weekend and be back from the printers in a couple of week.

When the map comes back there is still the issue of distribution. If we give it to Tod TIC they can distribute it to the other TICs to Halifax. Allan has a team doing mail-drops and would be able to add the maps to this.

Normally the extras are stored at Industrial Supplies. LM will check that this is going to be okay this time.

There is still no news back from Tod Council as to whether they will make a contribution towards this.

- **Treasurer's Report**

SH presented accounts that were done by previous treasurer. These were not done as she would have done them and were incomplete. It was agreed that we should move on from them and have better accounts next year. SH, LM and NHB will have a meeting to discuss how these will look for next year.

- **Administrator's Report**

NHB and LM have submitted Made In Tod for the Market Town Awards. Incredible Edible Tod won last year so awards going to be in Tod this year

Membership is increasing slowly – 1 or 2 per month. It is hard to assess who owes subs. This will be discussed in meeting with SH, NHB and LM.



- **Upcoming Events**

Todstock.

CB and his sponsorship manager Terry made a presentation to meeting.

Todstock is aiming to be a community wide event for all the community. There is going to be 4 areas – a dance tent, an acoustic/world music tent and an holistic therapies tents. The main stage will be the band stand. They are working with people from Calderdale markets to work out how they can get the market involved in the food area.

Funding is coming in from the Arts Council and Calderdale, but they are aiming to raise 20% through corporate/local sponsorship. The sponsorship is banded is so that all sizes of businesses can sponsor.

Current estimates for attendees are 1,500 per day. CB did acknowledge that this may be low because they already have 2,700 members on the Facebook page and the promotion is not at full stretch yet.

SENTO is putting the programme together. There is lots of local support and all the businesses seem to be very happy that Todstock is coming to Todmorden.

They are being supported by people who have lots of experience of doing major events – the man co-ordinating the security is also responsible for the security for the Download Festival.

There is going to be a suggested entry “donation” of five pound. This money will then go to charity.

Todstock is going to run from 12-9 on Saturday and 12-6 on Sunday.

They are trying to source as much locally as possible – from sponsorship, to food, to bands. It promises to be a great day for Tod.

### **Tod Foodfest**

IET are planning 3 months of food related events during the Summer.

2<sup>nd</sup> & 3<sup>rd</sup> July events on market

1<sup>st</sup> August event on Fielden Wharf

4<sup>th</sup> September event on market

3<sup>rd</sup> October will be the end of the Foodfest with a Harvest Festival in the Unitarian Church.

They are looking for anyone who has a food related business/product to come forward and offer to do something.

It was agreed that we work together with IET on this as they have raised the profile of Todmorden massively in the last 12 months and a Food Fest will increase the profile of many of our members and the town in general.

### **Christmas**

#### **Business Awards and Party**

Rotary not doing anything at Christmas so we can have our own party. It was agreed that last year's party was good and that we should repeat elements of it – Hog Roast, Jack's House and Fielden Centre. It was thought that a disco might be an idea.

Agreed date was 11/12/10

MU will book Fielden

LM will book Hog Road

NHB will book disco



### **Larger Scale Christmas**

It was agreed that we need to pull together a meeting in the summer to discuss what we will be doing.

Questions asked where – brochure? Money for Christmas? Apparently Totally Locally has just been given extra money to carry on so there may be money there.

LM has written a letter to Calderdale Council to find out what happened to the money from last year. But she has received no reply.

LM is going to try to book Thursday 24<sup>th</sup> June at 6pm at Central Methodist. This will give us 6 months until Christmas Eve.

- **Any Other Business**

- LM has been invited to Mayor Making. Does anyone want to go with her? SH is a possibility.

- It was thought that it would be a good idea to run a photo competition – but with a tighter brief than last time. MU agreed and CW agreed to run this. MU will contact Dave Montgomery for advice about how it was run last time.

Three categories shops and market, events and a kids competition

- Connollys will do a budget breakfast meeting. Has been speaking with banks and they may be able to get sponsorship for this event.

- There is a room at BDZ for meetings, if we are unable to use seventyTWO at any point.

- **Date of Next Meeting**

This will be held on June 16<sup>th</sup> at seventyTWO at 6 pm.