



Minutes of Todmorden Business Association Meeting  
Held Wednesday 30<sup>th</sup> September, 6pm at seventyTWO

**Attending** Lynne Midwinter, Clare Townley, Allan Boocock, Nicki Hewson Betts, Michael Uren

**Apologies** N. Littlewood. M. Caddick, Hazel Stobbs (Todmorden Development Officer), Pam Warhurst

**Agenda**

Due to illness, no agenda had been prepared or was presented. This means that some normal formats were not followed.

- **Minutes of Last Meeting**

Were not presented or discussed. All present at the meeting had received them.

- **Made In Todmorden**

The potential date discussed for this event at the last meeting was not possible due to the Town Hall already being booked. The possible available dates are 9<sup>th</sup> and 10<sup>th</sup> April or 19<sup>th</sup> and 20<sup>th</sup> or 26<sup>th</sup> and 27<sup>th</sup> of February. It was decided due to school holidays etc that the 26<sup>th</sup> and 27<sup>th</sup> Feb would be the best option. This is only one week before we had planned anyway. NHB has all the forms etc which she will complete to book the Town Hall.

AB, who has experience through his work of making bids for grants and funding etc, will look to see what funding there may be available for this.

There was some discussion about how to increase the publicity for the event and how to get people other than Tod people through the door. AB knows that there are some top marketing/pr people around and he will fish around and bring info to the next meeting.

NHB spoke about the "Not On The High Street" booklet and wondered if that would be an extra way of publicizing Made In Tod and maybe a way of crafty people taking part and advertising their products. She said that she would try to get a catalogue for the next meeting. It was agreed that it would be good to have someone there who would be able to give an idea of pricing for such things. It was agreed to try not to have political parties this time.

- **Todmorden Map**

Since the last meeting, NHB has been investigating how to produce a map similar to the Trowbridge map that was discussed at the last meeting. She has met with Impress Imaging who is Todmorden based company who takes high level, but not aerial, photographs. He had taken some sample shots to show what his camera is capable of which NHB showed to the meeting. The problems with the photos is that Tod is not that pretty from above, and there are a lot of trees which blocks some of the views. Also the layout of Tod would make it difficult to layout. It was agreed that it would probably be best to leave this until the Bramsche Square development is completed. Also, HS has intimated that it is the sort of thing that there could be assistance for from the Town Council in future.



- **Christmas Dinner**

The Fielden Centre has been booked for 28<sup>th</sup> November. Celidah band and hog roast are booked. MU has sorted a bar from the Hippodrome. There will be 60 tickets priced at £20 per ticket available from Café 72 or Physio & Therapies.

- **Christmas Awards**

NHB had emailed some suggestions to LM which were discussed – person willing to go the extra mile, totally Tod hero (who uses the best of what Tod has to offer), business you couldn't do without. Some of these were agreed to be better than others. Suggestions were sought to be emailed to LM. LM will then contact the Tod News to let people know the categories so that they can start voting. While LM is speaking to the Tod News she is going to try and prompt them to do a weekly column on a Tod Business – asking 20 questions (why your business, what will the public be surprised that you do, etc). This could tie into the Totally Locally campaign as well. It was thought that it would be good to have a category voted for by other TBA members and not the public.

NHB suggested that we give them a name, like the Oscars, to make them more fun. Any suggestions should be emailed to LM.

- **Todmorden Christmas**

No meeting has been arranged to discuss Dickensian Evening etc. LM has tried to meet with Louise Castro to move this forward but has been thwarted! She will speak with Louise Castro again to ensure this is done in the near future. NHB expressed some dismay as had been proactive in ensuring that businesses were very much behind the Dickensian Evening and were keen etc. Cos promised meetings didn't happen, she feels like she has been undermined a little bit.

- **AOB**

1. Town Hall notice board. NHB asked would it be appropriate to put TBA information in the notice board. Will ask HS how get access to this.

- **Next Meeting**

**Wednesday 4<sup>th</sup> November**

**6pm at seventyTWO**

**Attending will be Joanne Foley from MYCCI**